



PROVEN CLINICAL RESULTS

The Sleep Number Bed by Select Comfort™

DESIGNED WITH YOUR PATIENTS' COMFORT IN MIND



HELP YOUR PATIENTS FIND THEIR IDEAL COMFORT, THEIR SLEEP NUMBER® SETTING

All sleep is not created equal. Just ask the over 6 million satisfied SLEEP NUMBER® bed owners who know what a difference a great mattress makes. Every two minutes, someone switches to a *Sleep Number* bed.

The Sleep Number Bed by Select Comfort™ was designed to accommodate one of the realities of life: No two sleepers are alike. The *Sleep Number* bed features dual adjustable air chambers that allow for personalized comfort on each side of the bed. With the bed clinically proven to improve sleep quality and reduce back pain, your patients can enjoy a better night's sleep.

RESEARCH CONFIRMS IT: THE SLEEP NUMBER® BED IS CLINICALLY PROVEN TO IMPROVE SLEEP QUALITY

In research conducted at Stanford and Duke Universities, subjects fell asleep faster and spent less time awake in the *Sleep Number* bed. And in other independent clinical studies:

- 93% reported back-pain relief
- 90% reported reduced aches and pains
- 89% reported improved sleep quality

Abstracts of clinical research on the *Sleep Number* bed can be found at www.sleepnumber.com

WE TAKE BETTER SLEEP VERY SERIOUSLY.

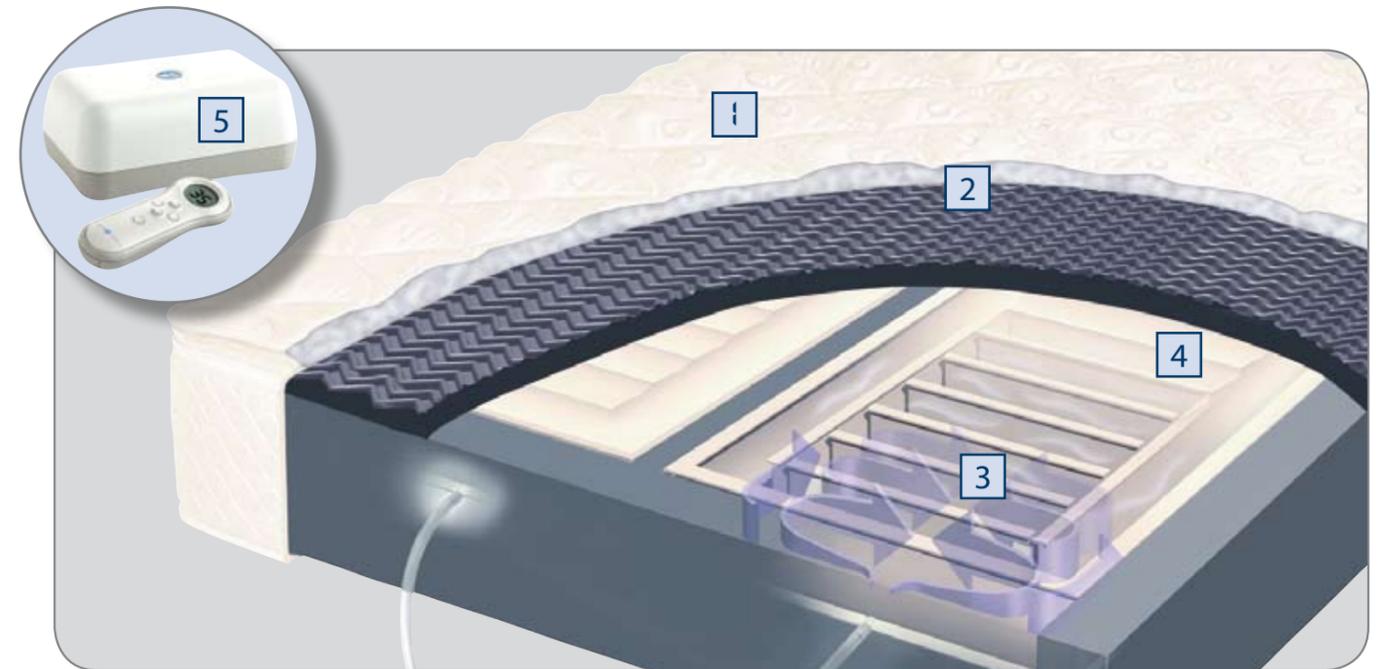


The SLEEP NUMBER® bed is made for better sleep period! Behind every *Sleep Number* bed, you'll find Select Comfort employees, who put their very best into everything they do. We do all our own manufacturing, sales and service, all in United States-based plants and service centers. Our research and development team continually improves upon our patented and technologically advanced designs to bring you the best bed in the industry – bar none!

THE EASE AND CONVENIENCE OF THE SLEEP NUMBER® BED

You and your staff will appreciate the many features and benefits of the *Sleep Number* bed:

- The European-style™ Pillowtop mattress fits existing furniture, frames and bed linens.
- Our bed is significantly lighter than traditional innerspring mattresses, making both set-up and routine housekeeping easier.
- The *Sleep Number* bed is more than twice as durable as a typical innerspring mattress. In product use tests simulating 20 years of wear, the *Sleep Number* bed consistently performed at more than twice the industry standard.
- Modular components ensure that part replacement is easy and cost efficient. For example, if a mattress gets stained, you can simply replace the mattress cover.
- The *Sleep Number* bed foundation provides a firm, level surface. Component design allows for easy transport through narrow hallways or tight stairwells. Available in wood or high-density polymer.
- Never needs to be flipped or turned.
- 15-Year Limited Warranty (5 years full, 10 years pro-rated).



1 EUROPEAN-STYLE™ PILLOWTOP SURFACE

Designed to deliver luxurious contouring comfort and long-lasting support.

2 HIGH QUALITY FABRICS

Engineered to provide enhanced air circulation for more comfortable sleep. All fabrics incorporate antifungal and antimicrobial safeguards.

3 AIR CHAMBER

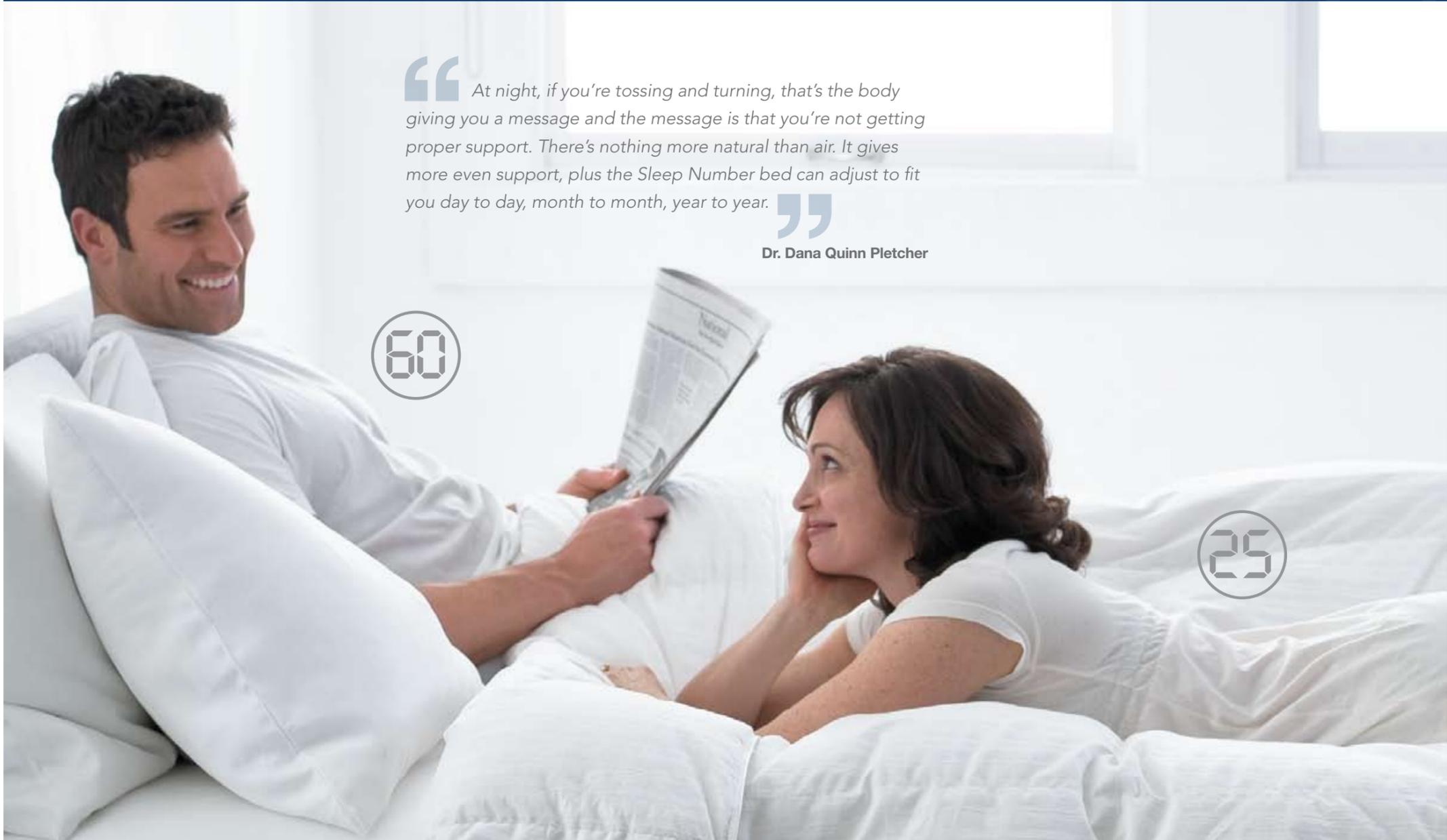
Made of highly durable 24-gauge rubber, engineered to be virtually indestructible.

4 PATENTED I-BEAM BAFFLED DESIGN

Allows the air chamber to adjust to the sleeper for more natural spinal alignment, while providing durability and strength.

5 FIRMNESS CONTROL

Together, the compact pump and remote control allow your guests to select their individual comfort level—no matter which side of the bed. This RoHS-compliant and energy efficient system uses a mere 60 watts per hour during adjustments (similar to a household lightbulb).



“ At night, if you’re tossing and turning, that’s the body giving you a message and the message is that you’re not getting proper support. There’s nothing more natural than air. It gives more even support, plus the Sleep Number bed can adjust to fit you day to day, month to month, year to year. ”

Dr. Dana Quinn Pletcher

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YOU’LL BE BACKED BY THE POWER OF OUR BRAND

When you work with Select Comfort, you’ll be leveraging our power to reach customers nationwide. With more than 400 stores, we are a presence in every major market across the country. Thanks to our compelling national television and radio campaigns, celebrity endorsements and high-profile editorials, our brand awareness is high and continues to climb. In short, you’ll benefit every time we advertise simply by being associated with us.

You’ll also be partnering with a company that provides more than a product. We’re deeply committed to improving lives by improving sleep quality.

As a result, you can count on providing your patients with one of the best amenities of all: a great night’s sleep, which can’t help but enhance their satisfaction with your clinic.

AND BACKED BY OUR 15-YEAR LIMITED WARRANTY

You’ll rest easy knowing the *Sleep Number* bed is a smart investment. Our 15-Year Limited Warranty will extend the buy cycle of every bed you purchase, saving you thousands of dollars in the years ahead.



DIFFERENTIATE YOUR CLINIC—WITH THE VALUE AND PROVEN RESULTS OF A SLEEP NUMBER® BED

With the SLEEP NUMBER® bed, you'll give your patients every reason to speak highly of your clinic.

And our 15-Year Limited Warranty means you'll extend the buying cycle of your beds.

In short, when you put your patients in control of their sleep experience, you'll take control of profitability.

For more information, call 1-800-394-4735 or send an e-mail to commercialsales@selectcomfort.com.



"Best Buy in Bedding"

select  comfort.

CREATOR OF THE SLEEP NUMBER® BED

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